

## ARK Institute of Learning: 2023 in Review

In 2023, the ARK Institute of Learning remained steadfast in its commitment to assisting individuals facing learning challenges. Through comprehensive learning evaluations, tailored instruction, dedicated family support, and extensive community outreach, ARK fulfilled its mission by "diminishing the impact of learning disorders in the lives of individuals." To enhance flexibility and accessibility, clients were offered a range of virtual and in-person services, ensuring that their unique needs were met with utmost dedication.

### ARK Clients

- 182 ARK clients received services at ARK including evaluation, instruction, summer classes, and dyslexia screenings
- 6-8 years old 14%
- 9-12 years old 45%
- 13-18 years old 29%
- Over age 18 – 12%
- 45% of ARK clients attended public school, 40% attended private school, and the remainder were homeschooled, in college, or not enrolled in school
- 1 in 3 ARK clients received financial aid on a sliding scale with a total of \$112,543 awarded in scholarships

### ARK Services

- 53 individuals received full learning evaluations, 32 received full evaluations and instruction, and 51 received individualized instruction
- ARK clients received 2,917 hours of instruction
- ARK staff collected data to monitor client progress
- ARK staff provided consultations to parents and/or teachers
- ARK established service agreements with area private schools
- ARK staff led summer classes in reading, writing, and math
- ARK offered and conducted gifted testing and dyslexia screenings, and proctored some college exams
- ARK offered a community Games Group to promote students' social emotional development
- ARK staff provided family advocacy

### ARK Staffing

- 6 Instructional Specialists (IS) provided client instruction, and 3 Educational Therapists provided client educational evaluations and instruction
- A contracted school psychologist completed evaluations and helped ARK meet the demand
- ARK welcomed a new IS to the team, and a veteran IS retired at the end of the year
- A practicum psychology student intern from University of Puget Sound worked on several projects
- A student volunteer recorded and scanned evaluations into digital files

### ARK Fundraising

- ARK raised \$146,500 from online and in-person auctions
- ARK received more than \$77,000 in donor contributions, including some in the form of stock transfers
- ARK was awarded \$112,500 in grants
- ARK received more than \$55,000 in endowment gifts

### ARK Community Outreach

- ARK provided email updates to ARK clients, families, donors, and supporters
- ARK used social media to provide community awareness, updates, and information
- ARK supported families and local teachers by providing consultations
- ARK was honored for community service by the Puyallup Tribe and by the Tulalip Tribe

### ARK Professional Development

- Three staff earned individual Structured Literacy Classroom Teacher certificates from the International Dyslexia Association's Center for Effective Reading Instruction (CERI)
- Three additional staff maintained their existing CERI credentials
- Staff engaged in online webinars, stayed current through professional journals, and collaborated via Zoom with other professionals
- Staff continued to practice and use Dynamic Indicators of Basic Early Literacy Skills®, a set of procedures and measures for assessing the acquisition of early literacy skills

### ARK Board of Directors

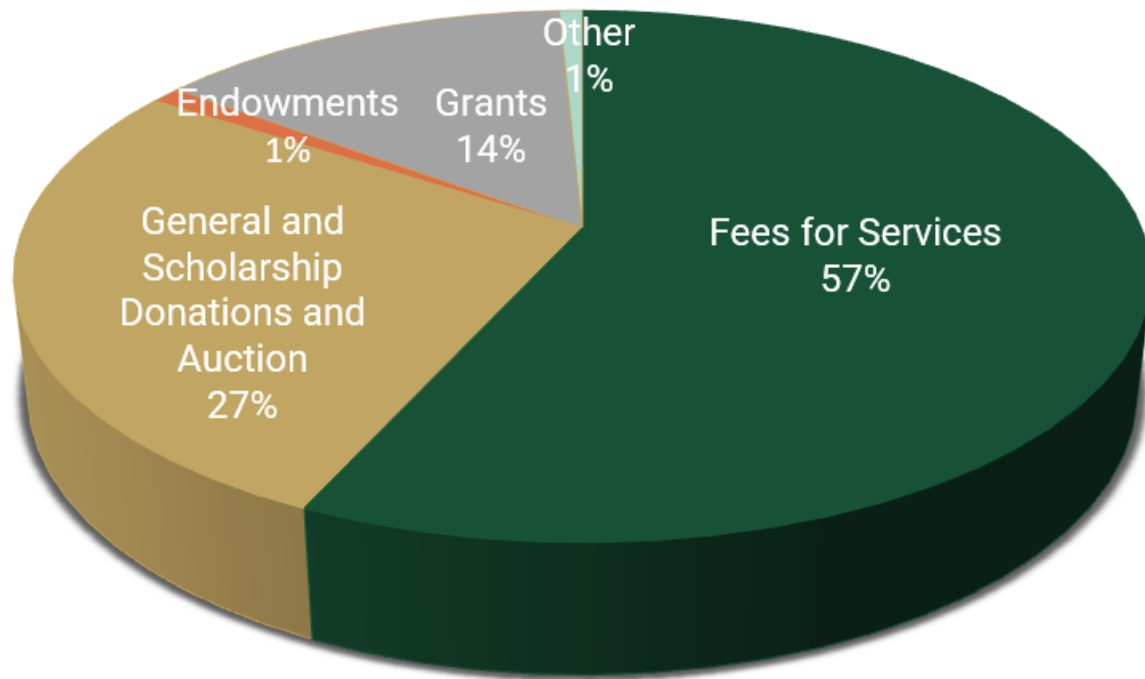
- ARK Board Members hosted a donor appreciation event to celebrate ARK's many donors and to hear from former and current students
- The board worked on setting goals and a Strategic Plan for the next five years
- The Financial Development Committee further developed a Letter Spy app and card game for distribution
- Ron Waddell and Stephanie Baerg's many contributions to ARK were celebrated as they exited the ARK board
- The ARK board welcomed new members, Stephanie Seher and Dianna Stockdale and the unique skill set each of them brings to the organization

# ARK Institute of Learning: 2023 Financial Update

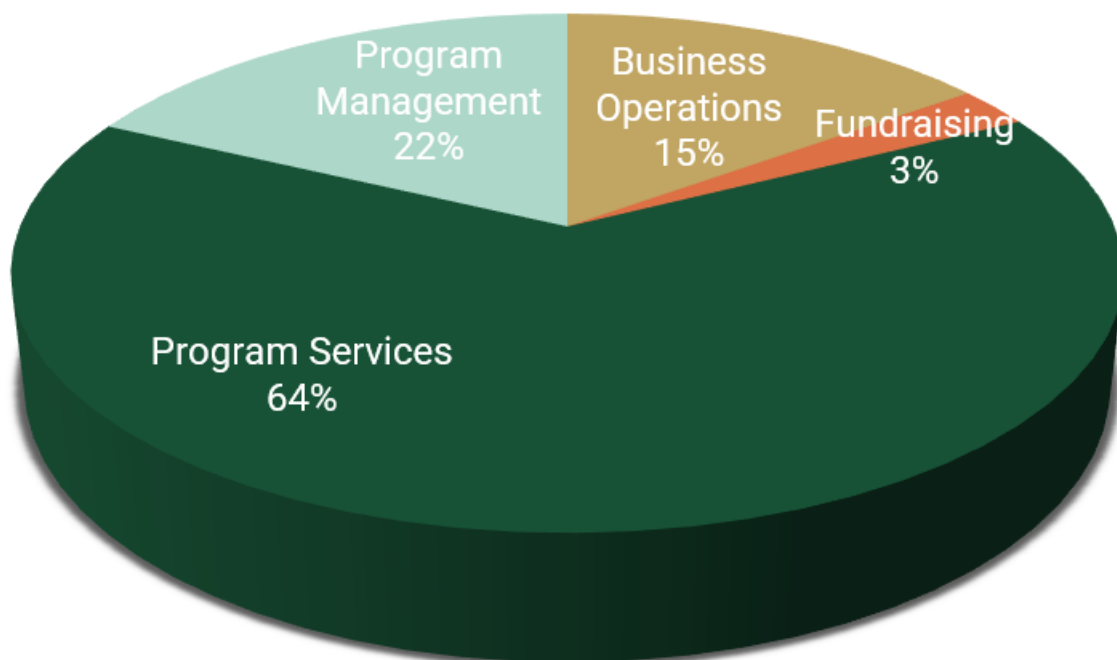
In the fiscal year of 2023, ARK Institute of Learning remained steadfast in its dedication to delivering a comprehensive educational experience. This included professional evaluations that are highly regarded in the community, as well as skillfully blended in-person and virtual instruction. This innovative hybrid approach not only prioritized accessibility, but it also enhanced convenience for ARK's diverse client base.

Furthermore, 2023 marked a momentous period for the organization as ARK celebrated significant milestones, including generous contributions from donors and the success of a record-breaking auction that raised nearly \$150,000 in support of ARK's mission. Additionally, ARK bolstered its endowment funds through strategic investments, including donated transfers of stocks, further solidifying financial sustainability for the future.

## 2023 Income



## 2023 Expenses



# ARK Donors Help Struggling Students Reach Their Potential

A&R Solar  
Acupuncture Northwest and Associates  
Alaska Airlines  
Alaska Weathervane Scallops  
Jeff and Debbie Altschul  
Erica Applewhite  
Area 253 Glassblowing  
Aaron Artis  
David and Beverly Artis  
Bill and Michelle Baerg  
Dr. Richard and Judy Baerg  
Steven and Stephanie Baerg  
Redmond Barnett and Suzanne Wilson Barnett  
Mark and Juliann Beales  
Kim Beggs  
Bellarmine Preparatory School  
Katie Niles and Don Benoit  
Hattie Bethke  
Lorett Bieker  
Bill Boone  
Mary Ann Boulanger  
Yvonne Bullock  
Burke Museum  
Cactus Restaurants  
Jorge Mettey and Bianca Camacho  
Cascade Regional Blood Services  
Rick Casner and Linda Vandeberg  
Chambers Bay  
Charles Wright Academy  
Chipotle Mexican Grill  
Joan Christnacht  
Brady and Julie Christoph  
Bill and Irene Clark  
Lyn Clark  
Deanna Cleaveland  
John and Mary Cole  
Julia D'Ambrosia  
Stephanie D'Ambrosia  
Richard and Margaret Daubert  
Craig and Joan Dawson  
Jim and Raeceil Day  
Alyce DeMarais  
John and Cyndy Dillon  
Jo Diment  
Edgeworks Climbing and Fitness  
Jeff and Nancy Edwards  
Justin and Patricia English  
E. Glenn and Helen Everitt  
Janai Fang Zhang  
Coley and Lilia Fannin  
Carolyn Fitch  
John and Linda Flaherty  
Fleet Feet Tacoma  
Diane Foss  
Susan Fox  
Craig and Claudia Fransen  
Dianne Frothingham  
Jon and Carol Fujjoka  
Travis and Christy Gagnier  
Christopher and Doreen Gavin  
Gig Harbor Boatshop  
Kelly Goodsell  
Brian and Marni Graveline  
Jean Grover  
GurglePot  
Sheri Hamlow  
Norm and Andrea Hamlow  
Erin Hammond  
Hands on Children's Museum  
Harbor Greens  
Jim and Joan Harkins  
James and Amy Hatch  
Peggy Haugan  
Stan Hearn

Sarah Heavin  
David and Marla Hendrickson  
Heritage Distilling Company  
Helen Hermeier  
Bob and Judy Herrington  
Dr. Thomas and Verna Herron  
Jack and Julie Hersey  
Hi-Tech Cleaners  
Hilltop Artists  
Carolyn Ho  
Susan Holloway  
Betty Honnold  
Jessica Hottell  
Jurgen and Suzanne Huck  
Robert Huey and Barbara Lidikay  
Angela Hull  
James and Diane Hunt  
David and La'tonja Hunter  
Ian and Dina Hutchinson  
Charlie and Teena Hyde  
Il Lucano Ristorante Italiano  
Jeffery and Susie Iverson  
Bertil and Nancy Johnson  
Stephany Joslin  
Rob and Brooke Judge  
Jill Jueling  
Alex and Diane Kehm  
Ethan and Connie Kelly  
Rick Kirk  
Dr. Peter and Helen Kwon  
Nicholas and Francis Langer  
Jennifer Lever  
Tom and Judith Lewis  
Life Christian Academy  
Eric Lindgren and Ili Nagy  
John Lippman and Julie Neff Lippman  
William Longbrake  
Yolanda Lopez de Otero  
Bryan Morris and Judy Loveless-Morris  
David and Carol Ludwig  
Elaine Lundberg  
Pat and Glee Lyon  
Drs. Lawrence and Laura Majovski  
Rich and Jane McCurdy  
Ann McEntee Wiegman  
Rich and Jill McEntee  
Ann McFarland Sullins  
McMenamins Pubs and Breweries  
David and Kathryn Melin  
Penny Melton  
Lola Methner  
Mia Lash and Brow  
Annette Michalson  
Dr. Chris and Diane Miller  
Ralph and Sheri Mitchell  
Museum of History & Industry  
Peter Morrison and Mary Wawro  
Terri Morrison  
Joyce Moser  
Joanne Mosher  
MultiCare  
Museum of Pop Culture  
Nick Musser  
John Neff and Heidi Zhang  
John Nutter and Cathy Hale  
Jerry and Laura Oakey  
Andre' and Aisha Oliver  
Pacific Northwest Ballet  
Pagliacci Pizza  
Panera Bread  
Marty and Stacy Paul  
Mike Peterson and Mimi Eng  
Valerie Pollard  
Port Washington Narrows, LLC

Maryellen Priedeman  
Quality Fence Builders  
RAM Restaurant Group  
Brian Randall  
Susan Ratzlaff  
Brian and Lori Ann Reeder  
Remlinger Farms  
Don Rood  
Ross Stores, Inc  
Royale Princess Wishes  
Steve and Jennifer Saalfeld  
John Scales  
Marilee Scarbrough  
Richard and Gretchen Scheumann  
Seafair  
Seattle Aquarium  
Seattle Art Museum  
Seattle Kraken  
Seattle Mariners  
Seattle Repertory Theatre  
Stephanie Seher  
Frank and Mary Senecal  
Sennett Investments, LLC  
Harlan and Sue Shoop  
Sineann Winery  
Jacob and Jaime  
Jay and Peachy Smalling  
Sprinker Recreation Center  
Sprouts Famers Market  
Stadium Thriftway  
Trisha Staiger  
Bryan and Dianna Stockdale  
Carol Stockdale  
Russell and Kristi Stockdale  
Joy Ann Stohr Charitable Fund  
Dorothy Stumpf  
Mary Stumpf  
Pamela Sulenes  
Ann and Mike Sullivan  
John and Marti Sutton  
Christine Swinehart  
Tacoma Art Museum  
Tacoma Arts Live  
Tacoma Little Theatre  
Tacoma Musical Playhouse  
Tacoma Rainiers  
Craig and Pamela Taft  
The Lakes Ladies Golf Association  
The Museum of Flight  
The Yao Yuan Sze Foundation  
Heather Thibea  
Total Wine & More  
Emily Traupman  
Leslie Tripp  
Tim and Barb Tucci  
Signo and Kathy Uddenberg  
Urban Float  
Dr. Randolph and Carol Valentine  
Doris Vandeberg  
Larry and Angie Vandeberg  
Village Theatre  
Ron and Heidi Waddell  
Tom and Martha Walker  
Robert Wengrod and Kathy Davis  
Ivey West  
John and Audrey West  
Wheel Fun Rentals  
Wilco Farm Store  
Wild Waves Theme & Water Park  
Wildlife Safari  
Greg and Linda Williams  
Michael and Gabi Wortsman  
David and Valarie Zeeck



**ARK** Institute of Learning

1916 S. Washington St.  
Tacoma, WA 98405-1025

## ARK Institute of Learning received Grants and Contributions from the following Foundations and Corporations in 2023

The Allison Foundation



June & Julian Foss Foundation



The Gottfried and Mary Fuchs Foundation

The Marco J. Heidner Foundation

Florence B. Kilworth Foundation



Lindberg Foundation Trust

Daniel V. and Ida J. McEachern Charitable Trust



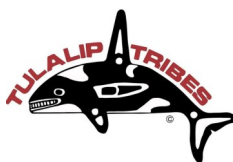
**THE NORCLIFFE FOUNDATION**



Sponsored By The Puyallup Tribe of Indians



Squaxin Island Tribe



Ruth A. and Henry O. Wheeler Charitable Trust

Yao Yuan Sze Foundation



**Learning Unlocked** APPLIED RESEARCH KNOWLEDGE

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