

## ARK Institute of Learning: 2022 Year in Review

In 2022, ARK Institute of Learning continued to serve those with learning challenges through learning evaluations, instruction, support for families, and community outreach. Thus, ARK achieved its mission of “diminishing the impact of learning disorders in the lives of individuals.” Clients were provided virtual and/or in-person services to meet their needs and to improve ARK’s flexibility and accessibility.

### Client Demographics

- 163 ARK clients received services at ARK: evaluation, instruction, summer classes, and dyslexia screenings
- 6-8 years 13.5% 9-12 years 38%  
13-18 years 41.3% Over 18 years 7.4%
- 40 individuals received full learning evaluations, 77 received instruction, and 24 received evaluations and instruction
- 42% of ARK clients attended public school, 40% attended private school, and the remainder were homeschooled, in college, or not currently enrolled

### Services to the Community

- ARK clients received 3,265 hours of instruction
- ARK provided consultations to parents and/or teachers
- ARK established service agreements with Tacoma Public Schools and several private schools
- ARK provided summer classes in reading, writing, and math
- ARK offered teacher trainings for clock hours
- ARK taught ARK reading strategies to school staff during a Pierce County Diversified Learners Network presentation about structured literacy
- One in 3 ARK clients received financial aid on a sliding scale with a total of \$122,871 awarded in scholarships
- ARK staff participated in the *Charting our Future* conference with Graduate Tacoma!
- ARK staff members presented to teachers on Vashon Island

### Staffing

- 5 Instructional Specialists provided client instruction, and 3 Educational Therapists (ET) provided client educational evaluations and instruction.
- Three contracted school psychologists completed evaluations to help ARK meet the demand for learning evaluations.
- To meet the demand for services, ARK welcomed one new Educational Therapist and two new Instructional Specialists to the team. Additionally, one Instructional Specialist also assisted with staff training and mentoring, which was supported by endowment training funds.
- ARK adopted a more competitive Instructional Specialist salary structure and updated the employee benefits package.
- ARK had two interns:
  - a high school intern helped with summer classes and other projects.
  - a college volunteer recorded and scanned evaluations into digital files and helped with interior building maintenance.

### Fundraising

- ARK’s online and in-person auctions raised \$130,000
- ARK’s year-end fund drive raised \$67,000
- ARK received more than \$87,000 from private donors including some in the form of stock transfers
- ARK received a \$100,000 restricted donation to develop and market ARK products
- ARK received \$77,120 in grants for scholarships and operations
- ARK received over \$400,000 in endowment gifts

### Outreach

- Provided electronic updates to ARK constituents
- Used social media to provide community awareness, updates, and information
- Evaluated marketing strategies guided by a marketing consultant
- Hosted a booth at Educator Night at the Museum and engaged with local teachers
- Honored by the Tulalip Tribe during a fall gala
- ARK was a featured non-profit in the Giving Back section of *Madison Park Magazine*, Seattle

### Professional Development

- One ARK instructor achieved Certified Dyslexia Specialist credentials
- One instructor received Dyslexia Interventionist certification
- Staff maintained or earned individual Structured Literacy Classroom Teacher certificates from the International Dyslexia Association’s Center for Effective Reading Instruction (CERI)
- Staff engaged in online webinars, stayed current through professional journals, and collaborated via Zoom with other professionals
- Staff continued to practice and use Dynamic Indicators of Basic Early Literacy Skills®, a set of procedures and measures for assessing the acquisition of early literacy skills
- ARK co-leaders attended leadership training

### Building and Grounds

- ARK’s original roof from 2002 was replaced.
- ARK’s air conditioning units were destroyed by vandals and critical parts were stolen in July. Despite record high temperatures in the area and in the building, staff continued to see clients and took steps to make everyone as comfortable as possible.
- Replacement A/C equipment was installed and secured in cages. New security cameras were installed.

### Board of Directors

- Barbara Lidikay and Gary Methner were celebrated for their many contributions to ARK as they exited the ARK board.
- The ARK board welcomed new board members, Helen Kwon and Steve Saalfeld, and the unique skill set each of them brings to the organization.
- The board scheduled Strategic Planning retreats for 2023.

# ARK Institute of Learning: 2022 Financial Report

In 2022, ARK continued its model of in-person instruction coupled with the versatility and convenience of virtual instruction. This model allowed ARK to exceed budgeted instruction revenue. Additionally, ARK benefited from generous contributions to ARK product development and to the endowment. Overall revenue was \$1,015,866. This exceeded budget by \$167,871 and was a significant increase from 2021 revenue of \$731,916.

Revenue categories that were over budget for the year are as follows:

- ◆ Grants - \$17,120 over budget
- ◆ Evaluation and Instruction - \$18,616 over budget
- ◆ Endowments - \$22,075 over budget
- ◆ Auction - \$3,821 over budget

Actual expenses for the year were \$954,839 which was over budget by \$52,533.

Expense categories that were under budget for the year are as follows:

- ◆ Compensation - \$13,613 under budget
- ◆ Consulting Services - \$12,406 under budget.
- ◆ Curriculum & Materials - \$3,494 under budget
- ◆ Marketing, Office Supplies, and Other Fundraising Expenses - \$5,746 under budget
- ◆ Professional Development - \$2,511 under budget

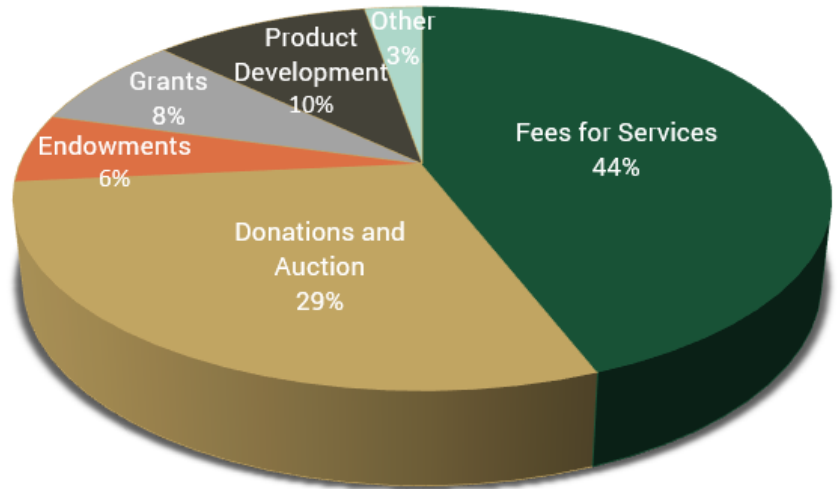
Expense categories that were over budget for the year are as follows:

- ◆ Training, Business Expenses, and Legal/ Professional Fees exceeded budget by \$16,798
- ◆ Maintenance and Building Supplies exceeded budget by \$21,579 due to the vandalism and theft which required replacement of three air conditioning units

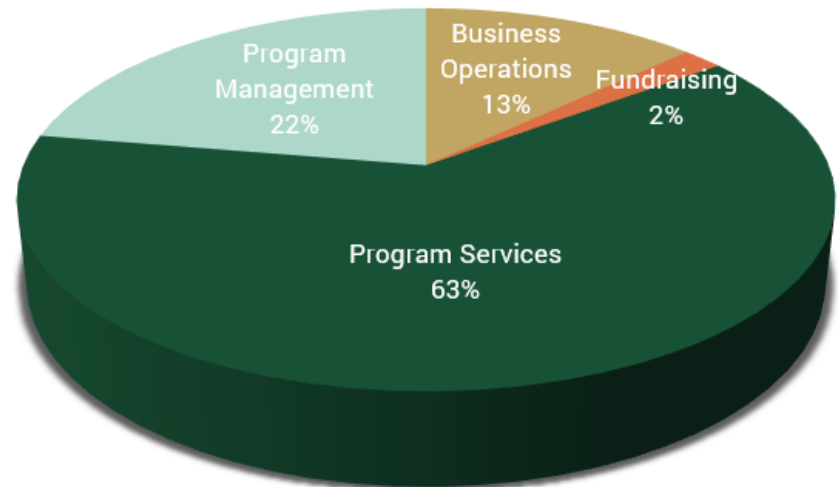
On the whole, it was a good year for ARK. There were significant donations and an increase in endowment funds beyond what was budgeted. Overall, revenue exceeded expenses by \$61,027 for 2022.

**ARK: Learning Unlocked**

## 2022 Income



## 2022 Expenses



# Donors Help Struggling Students Reach Their Potential and Set Goals to Further Their Education

2 Anonymous Donors  
Jillian Adkins  
Alaska Airlines  
Jeff and Debbie Altschul  
American Girl Team-Good 360  
Kelly and Diane Arnold  
Arthur Murray Dance School  
Aaron Artis  
David and Beverly Artis  
Auto Warehousing Co.  
Auxier Asset Management, LLC  
Bill and Michelle Baerg  
Dr. Richard and Judy Baerg  
Steven and Stephanie Baerg  
Bainbridge Island Museum of Art  
Mark and Juliann Beales  
Katie Niles and Don Benoit  
James and Donna Boulanger  
Mary Ann Boulanger  
Tom Boyd and Elizabeth Swain  
Burke Museum  
Robert and Aileen Carrell  
Cascade Regional Blood Services  
Rick Casner and Linda Vandenberg  
Chase Construction North West, Inc.  
Joan Christnacht  
Brady and Julie Christoph  
William and Irene Clark  
Rich and Kerrie Clos  
Mark Jordan and Anne Colpitts  
Stephanie D'Ambrosia  
Richard and Margaret Daubert  
Jeff and Shelly Davis  
Craig and Joan Dawson  
Jim and Raeceil Day  
David Dearth and Kathryn Dabler  
DEFY Tacoma  
John and Cyndy Dillon  
Bill Driscoll and Lisa Hoffman  
Edgeworks Climbing and Fitness  
Jeff and Nancy Edwards  
E. Glenn and Helen Everitt  
Coley and Lilia Fannin  
Fleet Feet Tacoma  
French Cider  
Christopher and Doreen Gavin  
Steven Given and Gloria Reeg  
Frances Greenleaf  
Myra Griffin  
Jean Grover  
GurglePot  
Sheri Hamlow  
Hands on Children's Museum  
Michael and Leslie Harmon  
Peggy Haugan  
Hello, Cupcake  
David and Marla Hendrickson  
Gary and Pamela Hendrickson  
Heritage Distilling Company  
Helen Hermeier  
Jack and Julie Hersey  
Hi-Tech Cleaners  
Roger and Sandra Hieb  
Hilltop Artists  
John Hines  
Carolyn Ho  
Susan Holloway  
Betty Honnold  
Robert Huey and Barbara Lidikay  
James and Diane Hunt  
John Hunt and Holly Bamford  
David and La'tonja Hunter  
Il Lucano Ristorante Italiano  
Jeff and Kristy Iverson  
Jeffery and Susie Iverson  
Keith and Stephanie Jeffries  
Bertil and Nancy Johnson  
Doug and Sandy Jorgensen  
Jill Juelling  
Alex and Diane Kehm  
Ethan and Connie Kelly  
Rick Kirk  
KIRO Radio and Bonneville Seattle  
KONASTYLE  
Kimberly Koon  
Kriszta Kotsis  
Dr. Peter and Helen Kwon  
Carl Fredricks and Laura Langer  
Nicholas and Francis Langer  
Legendary Doughnuts  
LeMay America's Car Museum  
Eric Lindgren and Ili Nagy  
John Lippman and Julie Neff Lippman  
Dr. Gary and Gail Lissner  
William Longbrake  
Judy Loveless-Morris  
David and Carol Ludwig  
Elaine Lundberg  
Pat and Glee Lyon  
Drs. Lawrence and Laura Majovski  
Rich and Jill McEntee  
Georgene Mellom  
Gary and Lola Methner  
Jeff and Jeanette Mikita  
Dr. Chris and Diane Miller  
Nilmah Mills  
Ralph and Sheri Mitchell  
Dean and Cookie Moergeli  
MultiCare  
Museum of Pop Culture  
John Nutter and Cathy Hale  
Andre M. and Aisha B. Oliver  
Pacific Northwest Ballet  
Panera Bread  
Mark and Wendy Pettit  
Port Washington Narrows, LLC  
Maryellen Priedeman  
RAM Restaurant Group  
Brian Randall  
Beverly Rarey  
Nancy Raynolds  
Reeder Management, Inc.  
Ford and Karen Reeves  
Robert and Barbara Reid  
Remlinger Farms  
Andrew and Shanna Rife  
Ritchie Family Trust  
Lloyd Roberts  
Sandra Rose  
Antonio and Carolina Sanchez  
Zach Saunders and Sarah Heavin  
Marilee Scarbrough  
Mike and Nancy Schaeffer  
Richard and Gretchen Scheumann  
Kira Schmeling  
Seattle Aquarium  
Seattle Kraken  
Seattle Theatre Group  
Frank and Mary Senecal  
Barbara Sharon  
Harlan and Sue Shoop  
Sineann Winery  
Sprinker Recreation Center  
Stadium Thriftway  
Bryan and Dianna Stockdale  
Carol Stockdale  
Paul and Sheila Stockdale  
Russell and Kristi Stockdale  
Joy Ann Stohr Charitable Fund  
Dorothy Stumpf  
Tanyalee Erwin and Joe Svoboda  
Tacoma Art Museum  
Tacoma Rainiers  
Tacoma Subaru  
Joan Sun  
The Grand Cinema  
The Museum of Flight  
The Zoo Society  
Heather Thibeau  
Tito's Handmade Vodka  
Bruce and Linda Titus  
Total Wine & More  
Emily Traupman  
Tim and Barb Tucci  
Uwajimaya, Inc.  
Dr. Randolph and Carol Valentine  
Doris Vandenberg  
Larry and Angie Vandenberg  
Village Theatre  
Virginia Mason Franciscan Health  
Ron and Heidi Waddell  
Washington Correction Center  
John and Joanie Watt  
Don and Leslie Watts  
Wes Westby  
Wilco Farm Store  
Wild Waves Theme & Water Park  
Willamette Valley Bed and Breakfast  
Redmond and Suzanne Wilson Barnett  
Michael and Gabi Wortsman  
Yamhill Valley Vineyards  
David and Valarie Zeeck



**ARK** Institute of Learning

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## 2022 Foundation Grants and Corporate Donations

ARK Institute of Learning received Grants and Contributions from the following Foundations and Corporations in 2022:

The Allison Foundation



June & Julian Foss Foundation

The Gottfried and Mary Fuchs Foundation

The Marco J. Heidner Foundation

Florence B. Kilworth Foundation



Daniel V. and Ida J. McEachern Charitable Trust



Sponsored By The Puyallup Tribe of Indians



The Helen Martha Schiff Foundation

Suquamish Tribe Foundation



Virginia Mason Franciscan Health

Woodworth Family Foundation

Working Washington Grant

Yao Yuan Sze Foundation



**Learning Unlocked** APPLIED RESEARCH KNOWLEDGE

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